

Florida Fresh Bamboo



Kevin Barley, President - Florida Fresh Bamboo, LLC

Florida Fresh Bamboo

Who is Florida Fresh Bamboo and What are they About?

- The industry needed someone to buy their shoots
- Owners are primarily bamboo farmers
- Jarred bamboo shoots “ready to cook with” - sold to Asian grocery stores
- Only shoots made in US under FDA Regulations - we are the safe one
- Intention - to be the Coca Cola to bamboo farmers

Florida Fresh Bamboo



The Only Source for American Grown & Jarred Bamboo

U.S.A. *grown*
& PROCESSED

Versatile
SUPERFOOD

DELICIOUS
Healthy

ENVIRONMENTALLY
Friendly



Grown on American Farms

- Preferred by consumers over imports
- Jarred in Florida
- Impeccable standards for food safety
- Always the highest quality

More than an Ancient

SUPER FOOD

- Low In Calories and Fat
- More Potassium than a banana
- Contains protein, fiber and micronutrients
- Source for Phytosterols and Phenols
- Use in main dishes, salads, soups & stews, curries & stir-fries

Packed in Clear Jars
to Showcase Premium Product
Shelf stable for ~2 years

Florida Fresh Bamboo

What did Florida Fresh Bamboo learn in their 1st season (2025)?

- Harvest %
- Harvest Cost
- Unlocking volume
- Manually jarring —> impossible

Florida Fresh Bamboo - Harvest %

Harvest % - needed 70%

Method - Increase harvest frequency to 2x per week

Florida Fresh Bamboo - Harvest Cost

To unlock potential harvest volume:

- Decrease fear of high costs
- Remove growers risk of high costs
- We charged growers fixed cost of \$.30 per pound
- Result was harvest potential of 10x previous year

Florida Fresh Bamboo - Unlocking harvest potential



Florida Fresh Bamboo - Unlocking harvest potential



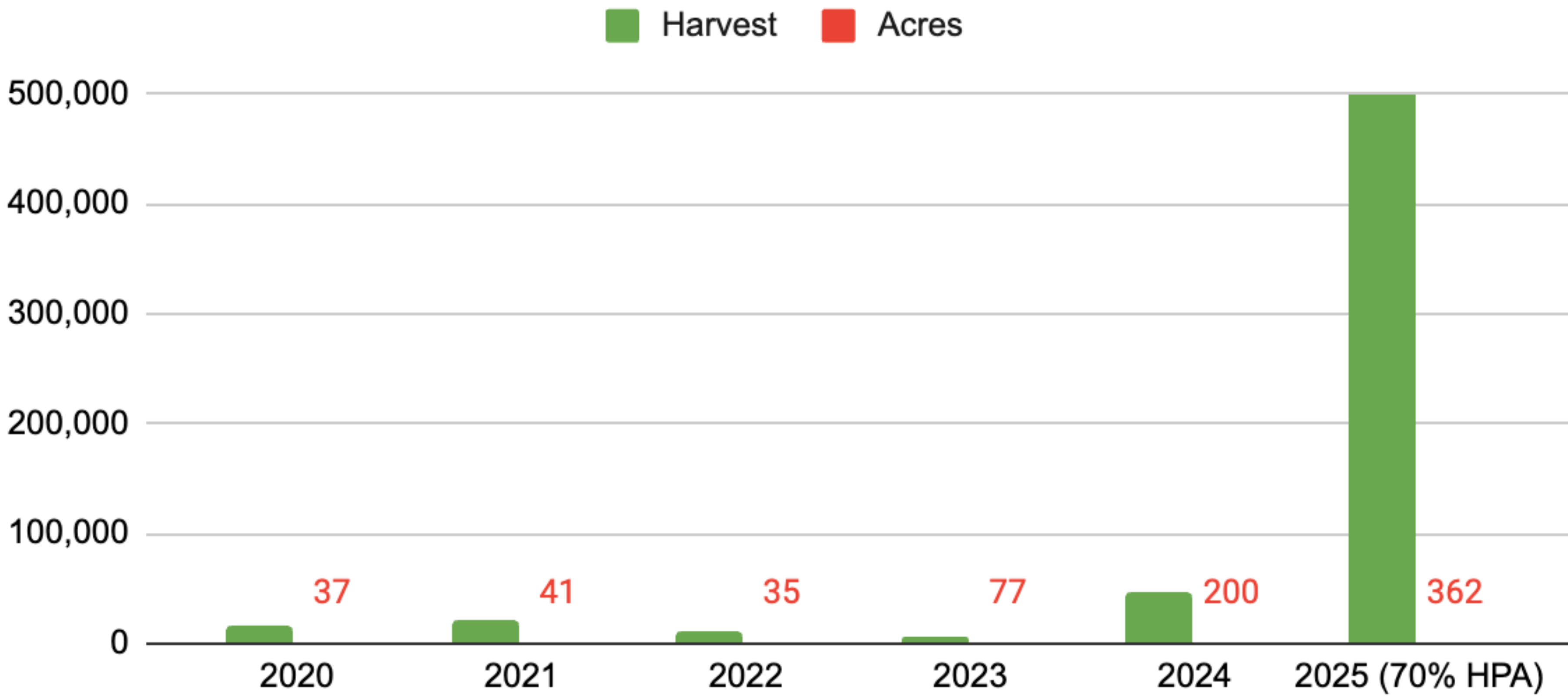
Florida Fresh Bamboo - Unlocking harvest potential



Florida Fresh Bamboo - Unlocking harvest potential

Florida Bamboo Shoot Harvest by Year

Pounds of Shoots



Harvest Year

Florida Fresh Bamboo - Manually Jarring Shoots



Florida Fresh Bamboo

Vision for the Future of Florida Fresh Bamboo

- Fresh, healthy and safe option —> new dynamic recharges demand
- Long Term - new products for the rest of the US

Florida Fresh Bamboo - Vision for the Future

What does this mean for Florida's bamboo growers?

- We need lots more bamboo farms!
- Growers can have their own stake in FFB
- Prices to growers are expected to increase over time

Thank you!

Kevin Barley, President, Florida Fresh Bamboo

407-625-5046

Kevin@floridafreshbamboo.com